



## Who is Mu Sigma?

Mu Sigma is a category defining Decision Sciences and Big Data analytics company helping enterprises institutionalize data-driven decision making. The company's unique interdisciplinary approach and cross-industry learning drive innovation in solving high-impact business problems across marketing, risk and supply chain. With over 3000 decision scientists and experience across 10 industry verticals, Mu Sigma has been consistently validated as the preferred Decision Sciences and analytics partner. Mu Sigma provides an integrated decision support ecosystem of products, services and cross industry best practice processes transforming the way decisions are enabled in enterprises for more than 100 Fortune 500 clients. Mu Sigma is headquartered in Chicago, US, with its main delivery center in Bangalore and operates across US, Europe, APAC and Australia.

## What does Mu Sigma do?

Mu Sigma provides its customers an integrated decision support ecosystem of products, services and cross industry best practice processes transforming the way decisions are enabled in enterprises. We solve a broad spectrum of connected and system-level problems in the Big data space by converging our learnings and best-practices from across industries.



Mu Sigma

DO THE MATH

## What is it like to work with Mu Sigma?

To achieve our vision of building the world's largest decision sciences organization, we are focussed on creating decision sciences soldiers, captains and generals armored with specific traits such as:

**Learning Over Knowing:** Ability to apply first principles and structured approaches to problem solving as opposed to relying excessively on past domain expertise

**Agility:** Required to cope up with continuous transformation

**Scale & Convergence:** Potential to synergize in an ecosystem of talent, capabilities, processes, customers and partners, which can be leveraged across verticals, domains and geographies

**Multi-disciplinary talent:** Ability to apply Math + Business + Technology + Behavioral Sciences

**Innovation:** Increase breadth and depth of problem solving by constantly researching and deploying emerging techniques, technologies and applications

*"If there was another book written about our company's success, Mu Sigma will have its own chapter."*

*SVP – Finance  
Large Home Improvement Retailer*

**CUSTOMER CENTRICITY**

**EXCELLENCE**

**INTEGRITY**

**INTELLECTUALISM**

**INNOVATIVENESS**

**INITIATIVE**

**OPENNESS**

**RESPECT**

**TEAM ORIENTATION**

**COST EFFECTIVENESS**

*"Every day brings new challenges and opportunities and I don't think I will ever stop learning new and interesting things as long as I am a Mu Sigma employee."*

Sourav Banerjee  
Employee - Mu Sigma

*"We have the dynamism and high energy environment that is a hallmark of any successful startup."*

Sumit Bajaj  
Employee - Mu Sigma

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